



**Corporate Members**

Bridgton  
Cape Elizabeth  
Casco  
Cumberland  
Falmouth  
Freeport  
Gorham  
Gray  
Harrison  
Hollis  
Limington  
Lyman  
North Yarmouth  
Ogunquit  
Portland  
Pownal  
Scarborough  
South Portland  
Waterboro  
Windham  
Yarmouth

**Associate Members**

Baldwin  
Hiram  
Naples  
Parsonsfield  
Porter  
Standish  
Saco

**Contract Members**

Andover  
Cornish  
Jay  
Livermore Falls  
Manchester  
Monmouth  
North Haven  
Poland  
Sanford  
Old Orchard Beach  
Readfield  
Wayne

MEMORANDUM

DATE: April 20, 2011  
TO: Recycling Committee  
FROM: Kevin Roche, General Manager  
SUBJECT: April 27, 2011 Meeting Agenda

There is a meeting of the Recycling Committee scheduled for Wednesday, April 27, at 4:00 p.m. at ecomaine.

AGENDA:

1. Review and approval of the 03/23/11 meeting minutes (**Attachment A**)
2. Silver Bullet Painting Contest Update
3. Catalog Choice Update
4. Laura Reading, USM Student, Service Learning Project Review
5. Discussion on Email Statements
6. Legislative Update on Product Stewardship Bills
7. Recycling Updates:
  - Discussion of current market conditions
  - Tonnage and marketing reports (**Attachment B & C**)
  - Revenue and expense report (**Attachment D**)
  - Website analytics
  - Outreach and tour report
8. Other

Next Recycling Committee Meeting Date: May 25, 2011 @ 4:00PM

cc: Board of Directors

**ecomaine  
Recycling Committee Workshop Minutes  
March 23, 2011**

**Committee Members present:** Dick Brobst, Len Van Gaasbeek, Troy Moon, Susan McGinty, Travis Wagner, Bonnie Rodden, and Sarah Bernier

**ecomaine Staff present:** Kevin Roche, Shelley Dunn, and Missi Labbe

**Agenda Items:**

**1. Review of 01/26/11 and 02/23/11 meeting minutes**

A motion to accept the minutes was made by Mr. Brobst and seconded by Mr. Van Gaasbeek. The minutes were approved unanimously.

**2. eco-Excellence Award Update**

Ms. Dunn provided handouts and discussed the eco-Excellence Award luncheon which took place on Tuesday, March 22<sup>nd</sup>. Ms. Dunn stated that there were 24 municipalities with a total of 88 award recipients. The overall winner was Joanna Basanger of Scarborough and the business winner was Goodwill Industries of Northern New England. The event was another overall success with approximately. Approximately 100 people attended the ceremony.

**3. Silver Bullet Painting Contest**

Ms. Labbe explained that there were 8 entries for the contest however not all entries conformed to the requested format for submission and two of the submissions did not appear to be completed. After some discussion, the Committee agreed that there were not enough entries to warrant voting and decided to select 4 entries as potential silver bullet art. The Committee requested that Ms. Labbe contact the teachers involved and ask them if they felt the students would be able to translate their art onto a silver bullet. If it was found that this was possible, 4 awards would be given to allow students to paint a silver bullet in accordance with the submitted designs.

**4. Users Group Conference and Idea Exchange Update**

Ms. Dunn provided a handout and discussed the upcoming Idea Exchange and ebulletin board user group meeting to be held immediately following the next recycling Committee meeting on April 27<sup>th</sup> at 5:15PM. The Recycling Idea Exchange will explain how the ebulletin board works and allow attendees to ask questions and share ideas for content. The meeting will also feature speakers from several ecomaine towns discussing topics such as *Achieving High Recycling Rates*, *Beyond Recycling: Portland Waste Reduction Group*, and *How to work with your transfer station manager*.

**5. Prescription Drug Collection Update**

Ms. Dunn provided a handout and explained that ecomaine will be the site for April 30<sup>th</sup> National Prescription Drug Take back Initiative. This program is being sponsored by the Maine State Police. ecomaine has offered to lend its location for the collection, which will take place in the parking lot of the Recycling facility from 10AM- 2PM. ecomaine will not be the disposal location for this material. An ecomaine employee will be on site to answer recycling questions and staff a table with recycling information, during the event.

## **6. Catalog Choice Proposal Review**

Ms. Labbe provided copies of the most recent proposal submitted by Catalog Choice for review. The proposal provides for services to eliminate unwanted mail and catalogs by facilitating a title specific opt out for residents living in ecomaine communities. They could also provide ecomaine with tools to assess how much junk mail was eliminated and how widely used the service is in our area. Through this program Catalog Choice would assist ecomaine with outreach to help promote the use of the service to residents in the ecomaine membership of towns. Catalog Choice has indicated a goal of approximately 6% participation in the first year. The cost of the net cost of the program would be \$5000 for the first year. The committee discussed the proposal and decided to move forward. Mr. Brobst made a motion to authorize Mr. Moon to request funding for up to \$5000 dollars for one year's participation. After the first year, the committee will evaluate the program to consider whether ecomaine should continue to participate. Ms. McGinty seconded the motion.

## **7. Recycling Updates**

### Current Market Conditions

Ms. Labbe updated the Committee on current conditions of the recycling commodities markets and material movement.

### Tonnage and Marketing Reports

Ms. Labbe went over current recycling tonnage for February 2011, which was 2,330 tons.

### Revenue and Expense Report

Ms. Labbe reviewed the revenue and expense reports for February 2011.

### Website Analytics

Ms. Dunn reviewed recent website traffic and statistics.

## **8. Other**

Ms Rodden indicated that the Falmouth Recycling Advisory Committee is considering eliminating the use of silver bullets in Falmouth. Mr. Roche expressed concern due to the large volume of material collected in Falmouth through the use of silver bullet. Ms. Rodden indicated that cost of hauling was a concern. Mr. Roche suggested that Mr. Moon could write a letter to the Committee expressing the ecomaine Recycling Committees concerns and

(Attachment A)

detailing the benefits to Falmouth for continued use. Ms. Rodden indicated should would consider this offer and contact Mr. Moon.

Mr. Moon commented on the success of the single sort program and early buyout of the single stream equipment lease. He indicated that there was a lengthy article in the Portland Daily Sun and requested staff to forward the article to the board.

**The meeting was adjourned.**

**The next meeting will be Wednesday, April 27, 2011 at 4:00PM at ecomaine.**

**ecomaine Neighborhood Recycling Monthly Totals For  
March 01, 2011 Through March 31 2011**

	Pop.	Town Tons- MSW Month	Town Tons-Rec Drop-off - Month	Town Tons-Rec Curb- month	Town Tons-Rec Monthly Total	Town MSW + Rec Monthly Total	Town % Rec Month
<b>Bridgton</b>	5,120	155.75	44.29		44.29	200.04	22.14%
<b>Cape Elizabeth</b>	9,178	217.78	94.97		94.97	312.75	30.37%
<b>Casco</b>	3,690	70.80	14.54		14.54	85.34	17.04%
<b>Cumberland</b>	7,762	117.63	0.00	70.08	70.08	187.71	37.33%
<b>Falmouth</b>	10,950	163.80	87.91	62.52	150.43	314.23	47.87%
<b>Freeport</b>	8,010	129.10	43.94		43.94	173.04	25.39%
<b>Gorham</b>	15,183	194.84	17.26	92.73	109.99	304.83	36.08%
<b>Harrison</b>	2,458	64.26	11.58		11.58	75.84	15.27%
<b>Hollis</b>	4,583	81.67	0.00	23.76	23.76	105.43	22.54%
<b>Limington</b>	3,822	124.05	12.08		12.08	136.13	8.87%
<b>Livermore Falls</b>	3,222	82.69	18.20		18.20	100.89	18.04%
<b>Lyman</b>	4,155	88.07	17.25		17.25	105.32	16.38%
<b>Naples</b>	3,498	86.99	17.78		17.78	104.77	16.97%
<b>No. Yarmouth</b>	3,485	52.89	0.00	38.36	38.36	91.25	42.04%
<b>Ogunquit</b>	1,286	23.87	11.26		11.26	35.13	32.05%
<b>Parsonsfield</b>	1,770	50.20	5.90		5.90	56.10	10.52%
<b>Portland</b>	64,249	794.48	104.78	369.14	473.92	1268.40	37.36%
<b>Pownal</b>	1,610	12.41	0.00	11.01	11.01	23.42	47.01%
<b>Saco</b>	18,328	399.72	2.06	136.81	138.87	538.59	25.78%
<b>Scarborough</b>	18,604	429.67	44.48	170.93	215.41	645.08	33.39%
<b>S. Portland</b>	23,729	535.15	26.54	184.74	211.28	746.43	28.31%
<b>Standish</b>	9,946	244.04	50.96		50.96	295.00	17.27%
<b>Tri-Town</b>	4,403	127.56	11.90		11.90	139.46	8.53%
<b>Waterboro</b>	7,247	164.62	35.98		35.98	200.60	17.94%
<b>Windham</b>	15,988	185.22	6.50	112.15	118.65	303.87	39.05%
<b>Yarmouth</b>	8,266	168.03	82.76		82.76	250.79	33.00%
		4,765.29	762.92	1,272.23	2,035.15	6,800.44	29.93%

**ecomaine Neighborhood Recycling Year to Date Totals For  
July 1, 2010 Through March 31, 2011**

<b>Town</b>	<b>Town Tons-MSW To Date</b>	<b>Town Tons-Rec Drop off To Date</b>	<b>Town Tons-Rec Curb To Date</b>	<b>Town Tons-Rec Total To Date</b>	<b>Town Total MSW+Rec</b>	<b>Town % Rec To Date</b>
<b>Bridgton</b>	1722.80	471.60	0.00	471.60	2194.40	21.49%
<b>Cape Elizabeth</b>	1899.93	959.68	0.00	959.68	2859.61	33.56%
<b>Casco</b>	679.53	158.25	0.00	158.25	837.78	18.89%
<b>Cumberland</b>	1151.89	0.00	641.61	641.61	1793.50	35.77%
<b>Falmouth</b>	1488.86	750.04	553.07	1303.11	2791.97	46.67%
<b>Freeport</b>	1241.38	410.21	0.00	410.21	1651.59	24.84%
<b>Gorham</b>	1607.87	172.95	762.02	934.97	2542.84	36.77%
<b>Harrison</b>	697.94	154.46	0.00	154.46	852.40	18.12%
<b>Hollis</b>	708.57	0.00	226.61	226.61	935.18	24.23%
<b>Limington</b>	1146.16	82.06	0.00	82.06	1228.22	6.68%
<b>Livermore Falls</b>	605.27	158.60	0.00	158.60	763.87	20.76%
<b>Lyman</b>	820.65	171.86	0.00	171.86	992.51	17.32%
<b>Naples</b>	829.06	193.40	0.00	193.40	1022.46	18.92%
<b>No. Yarmouth</b>	430.60	0.00	342.95	342.95	773.55	44.33%
<b>Ogunquit</b>	452.45	67.23	0.00	67.23	519.68	12.94%
<b>Parsonsfield</b>	513.70	5.90	58.92	64.82	578.52	11.20%
<b>Portland</b>	7335.33	903.40	3044.32	3947.72	11283.05	34.99%
<b>Pownal</b>	124.74	0.00	115.57	115.57	240.31	48.09%
<b>Saco</b>	3740.07	86.27	1245.67	1331.94	5072.01	26.26%
<b>Scarborough</b>	3976.91	535.06	1530.33	2065.39	6042.30	34.18%
<b>S. Portland</b>	4606.81	221.28	1634.05	1855.33	6462.14	28.71%
<b>Standish</b>	2200.27	472.11	0.00	472.11	2672.38	17.67%
<b>Tri-Town</b>	1165.26	76.66	0.00	76.66	1241.92	6.17%
<b>Waterboro</b>	1354.61	399.91	0.00	399.91	1754.52	22.79%
<b>Windham</b>	1595.98	89.69	1077.22	1166.91	2762.89	42.24%
<b>Yarmouth</b>	1630.68	780.64	0.00	780.64	2411.32	32.37%
	43,727.32	7,321.26	11,232.34	18,553.60	62,280.92	29.79%



ecomaine

Attachment D

Statement of Revenue and Expenses - March 2011

\$000's

	Month			YTD		
	Actual	Budget	Variance	Actual	Budget	Variance
<b>Operating revenues</b>						
Municipal assessments	\$ 390	\$ 390	\$ -	\$ 3,509	\$ 3,509	\$ -
Owners tipping fees	347	346	1	3,217	3,117	100
Associate tipping fees	79	82	(3)	734	739	(5)
Commercial tipping fees	504	391	113	4,248	3,515	733
Spot market tipping fees	175	175	-	1,643	1,575	68
Electrical generating revenues	343	340	3	4,871	4,760	111
Sales of recycled goods	401	188	213	2,709	1,688	1,021
Recycling tipping fees	2	2	-	15	19	(4)
Gorham property assessments	17	9	8	90	83	7
Other operating income	(23)	20	(43)	64	184	(120)
<b>Total operating revenues</b>	<b>2,235</b>	<b>1,943</b>	<b>292</b>	<b>21,100</b>	<b>19,189</b>	<b>1,911</b>
<b>Operating expenses</b>						
Administrative expenses	207	207	-	1,817	1,861	44
Waste-to-energy operating expenses	693	688	(5)	5,599	5,978	379
Recycling operating expenses	125	131	6	1,162	1,183	21
Landfill/ashfill operating expenses	143	129	(14)	1,014	1,163	149
Contingency	-	21	21	1	187	186
Landfill closure and postclosure care costs	-	-	-	-	-	-
Post-retirement benefit	-	-	-	-	-	-
Depreciation & amortization	325	333	8	2,925	3,000	75
<b>Total operating expenses</b>	<b>1,493</b>	<b>1,509</b>	<b>16</b>	<b>12,518</b>	<b>13,372</b>	<b>854</b>
<b>Net operating income</b>	<b>742</b>	<b>434</b>	<b>308</b>	<b>8,582</b>	<b>5,817</b>	<b>2,765</b>
<b>Non-operating income (expense)</b>						
Interest income	10	4	6	34	38	(4)
Interest expense	(31)	(63)	32	(328)	(563)	235
<b>Net non-operating</b>	<b>(21)</b>	<b>(59)</b>	<b>38</b>	<b>(294)</b>	<b>(525)</b>	<b>231</b>
<b>Total revenue less expenses</b>	<b>\$ 721</b>	<b>\$ 375</b>	<b>\$ 346</b>	<b>\$ 8,288</b>	<b>\$ 5,292</b>	<b>\$ 2,996</b>