



**NEWS**

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**Recycling Records Broken Every Month**

**ecomaine** has broken its own recycling record every month for the past 12 months. From December 2009 through November 2010, its recycling facility has averaged 5,404,660 pounds per month and the organization expects that average to continue increasing well into 2011. Chairman of the Board of Directors Michael Bobinsky, who is Portland’s Director of Public Services, said, “Our educational outreach about the importance of recycling – both environmentally and fiscally – has been a major factor in convincing more people to make recycling a part of their daily routine.”

The fiscal impact, according to Bobinsky, from increased recycling for municipalities, universities, and businesses is significant because the cost of trash disposal is far greater than the cost of recycling. Therefore, the more recyclables removed from the waste stream, the greater the avoided costs.

“Another reason for the increase in recycling,” said Bobinsky, “is that our single-sort technology has greatly simplified recycling.” With “single-sort”, consumers do not separate recyclables by type of material, but instead, throw all recyclables into just one bin. **ecomaine** has the only single-sort system Maine.

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**ecomaine**’s recycling facility is located at 64 Blueberry Road, Portland.

To encourage recycling, **ecomaine** posts monthly recycling statistics for each town on its website ([www.ecomaine.org](http://www.ecomaine.org)).

**ecomaine** is a nonprofit organization is owned and operated by 21 municipalities and serves 19 additional communities through contracts for recycling at its single-sort recycling center and/or for trash disposal at its waste-to-energy plant.

Andover	Cumberland	Harpswell	Manchester	Poland	Scarborough
Baldwin	Falmouth	Hiram	Monmouth	Porter	South Portland
Bridgton	Freeport	Hollis	Naples	Portland	Standish
Cape Elizabeth	Gorham	Jay	North Yarmouth	Pownal	Waterboro
Casco	Gray	Limington	Ogunquit	Readfield	Wayne
Cornish	Harrison	Lyman	Old Orchard Beach	Saco	Windham
			Parsonsfeld	Sanford	Yarmouth