

### Summary

Winners were, for the first time, selected by a panel of three judges from the Recycling Committee: Dr. Travis Wagner (Chair), Penny Jordan, and Sarah Bernier.

Each guest received a name tag, an agenda, and a sheet listing contact information for award recipients/nominators. A table with sample materials and program descriptions from various communities was available in the hallway.

Each award winner, nominator and any other supporters were photographed during the award presentation for use in news releases and as personal mementos for guests (each community received a minimum of two photographs via e-mail).

The Grand Award was presented to the City of Portland's Waste Reduction Group, submitted by Ed Suslovic and accepted by him and fellow Group member Susan Webster (*photo above*). This year Conversion Products (Biddeford) generously donated the plastic "wood" rocking chair that is presented to the Grand Award winner (a \$365 value).

Following the presentations, an informal lunch was served and, then, a "Q & A" exchange. Tours of ecomaine facilities took place after the event and participation was up considerably, compared to 2009.



### Participation

**Municipalities with nominations:** 36

**Municipalities with winners:** 35

**Number of framed awards presented:** 38

- 2 to elected officials
- 3 to businesses
- 9 to community employees
- 12 to schools or school-related activities
- 12 to volunteers

**Fleece:** 80 jackets distributed

**Attendance:** 108 (not including five staff)

Groups of note included:

- 15 were board members
- 11 town managers/assistant town managers (8 of which were not ecomaine board members)
- 33 school-related (teachers, students, administrative)
- 2 from State Planning Office



Troy Moon and Tony Plante presented the awards.



<u>Date</u>	<u>Municipalities</u>	<u>Framed Awards</u>	<u>Attendance</u>
3/16/06	11	12	N/A*
4/24/07	21	21	35
3/18/08	26	31	90
3/24/09	30	33	90
3/16/10	35	38	108

(\*individual town presentations)



Cape Elizabeth

**Mailings/e-mails were made to:**

- Chambers of Commerce (13, via letter)
- Town Managers
- Board Members
- Public Works Directors
- Transfer Station Managers
- Town Recycling Committees
- Teachers (58 by e-mail)
- Previous Winners/Nominators
- Clubs/Organizations



Kevin Roche distributed the awards.

**Pre-Event Publicity:**

January 5	<i>Kennebec Journal</i>	Monmouth, Wayne, Readfield
January 6	<i>Portland Forecaster</i>	Portland
January 7	<i>Northern Forecaster</i>	suburbs north of Portland
January 8	<i>The Independent</i>	Windham
January 8	<i>The Portland Daily Sun</i>	Portland
January 8	<i>Southern Forecaster</i>	Suburbs south of Portland
January 8	<i>The Sentry</i>	South Portland, Cape Elizabeth
January 9	<i>Journal Tribune</i>	Biddeford/Saco area
January 16	<i>The Cape Courier</i>	Cape Elizabeth
January 18	<i>The Village Voice</i>	Harrison
January 28	<i>Advertiser Democrat</i>	Bridgton/Harrison area
March 5	<i>Journal Tribune</i>	Sanford
March 16	<i>journal Tribune</i>	Sanford



Greeting guests

**Post-Event Articles**

March 25	<i>Sanford News</i>	Sanford
March 25	<i>The Bridgton News</i>	Naples
March 31	<i>Portland Press Herald</i>	Portland (3)
April 2	<i>Sentry</i>	South Portland, Cape Eliz.
April 3	<i>Journal Tribune</i>	Saco, Sanford, Ogunquit, Limington, Waterboro, Hollis, Parsonsfield



Educators

## Survey

**Event attendance:** 108

**Surveys mailed** (Friday, March 19) to: 70 (55 guests & 15 Board members), which is 65% of all attendees

**Surveys returned:** 41, which is 59% of those receiving the survey (38% of all attendees)



Audience

There were no\* negative responses in the following areas:

- Parking attendants (\*one “not very helpful”)
- Food
- The “Q & A” session (\* one “not of interest”)
- Likelihood of nominating someone or group next year

### **Venue:**

41% said they were “very” or “somewhat” uncomfortable, and 22% said they would rather have more room by moving off-site. 59% said they “didn’t think about it” or were “fairly” or “very” comfortable. 66% would prefer that the event remain at **ecomaine**, but comments revealed that it was because of the tours (despite the crowding).



State Planning Office officials talk with Troy Moon.

### **Format/Organization:**

The satisfaction level for the event’s format and organization was high with 71% responding that they either “liked it” or thought it was “great”; only 5% replied that it “could be better” and none called it “awful”.

71% thought the length of the event was “just about right” and 18% thought it was “a little too long.” None replied that it was “much too long.”

### **Follow-up Contact:**

44% replied that they will “probably” or definitely will contact someone they met at the event; 37% said they didn’t know if they would or not. 17% said they either would not or probably would not contact someone.



Kevin Roche talks with Monmouth’s award winner.



Ogunquit



Fiscal Year Recycling Tons & Revenues 08-09

	#8 News		OCC		NATURAL		COLORED		PET		#3-7 MIXED PLASTIC		STEEL CANS		ALUMINUM		Loose Glass		LOOSE METAL		Mixed Paper		Monthly Totals		percentage of residue		Net Revenue	
	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value	Tons	Value		%
July	1548.11	\$220,137	1052.67	\$142	23.81	\$182	21.52	\$182	0.00	\$0	21.34	\$182	39.16	\$182	18.99	\$182	0.00	\$0	101.31	\$182	10.33	\$182	2706.61	\$391,749	112.54	4.16%	\$386,798	
August	1473.62	\$238,761	694.59	\$115	21.74	\$182	22.10	\$182	67.38	\$14,035	67.38	\$14,035	36.46	\$16,407	19.89	\$182	0.00	\$0	101.31	\$182	10.33	\$182	2419.14	\$383,018	88.87	3.67%	\$379,108	
September	1689.20	\$256,136	616.13	\$152	18.99	\$182	22.39	\$182	38.82	\$6,717	38.82	\$6,717	45.38	\$5,673	19.89	\$182	0.00	\$0	101.31	\$182	10.33	\$182	2544.83	\$383,827	105.79	4.16%	\$379,173	
October	1524.08	\$160,431	449.21	\$109	16.28	\$182	22.10	\$182	0.00	\$0	22.10	\$182	41.80	\$4,079	11.81	\$115	0.00	\$0	101.31	\$182	10.33	\$182	2165.11	\$235,199	149.25	6.89%	\$228,632	
November	1377.77	\$30,317	583.71	\$22	18.77	\$182	19.74	\$182	20.73	\$1,347	22.33	\$223	42.82	\$1,242	11.81	\$115	0.00	\$0	74.54	\$73	3.36	\$73	2169.77	\$68,794	110.82	5.12%	\$63,918	
December	1513.67	\$21,994	425.03	\$14	19.15	\$182	20.96	\$182	17.44	\$1,395	17.44	\$1,395	42.94	\$799	11.81	\$115	0.00	\$0	146.64	\$18	0.00	\$18	2185.83	\$41,022	133.14	6.09%	\$35,164	
January	1358.77	\$20,318	509.51	\$19	17.68	\$182	18.43	\$182	18.55	\$783	39.13	\$1,401	59.56	\$1,334	11.81	\$115	0.00	\$0	144.77	\$382	3.32	\$382	2181.53	\$48,090	142.87	6.55%	\$41,774	
February	1113.98	\$32,132	353.21	\$29	33.22	\$274	23.26	\$274	43.46	\$2,729	20.68	\$1,510	19.60	\$490	11.81	\$115	0.00	\$0	100.61	\$0	0.00	\$0	1712.72	\$62,416	95.39	5.57%	\$58,219	
March	1269.72	\$42,299	490.00	\$33	22.39	\$182	22.56	\$182	23.14	\$1,300	20.38	\$1,300	99.93	\$21	10.85	\$115	0.00	\$0	92.15	\$1	0.00	\$1	2088.37	\$83,175	99.23	4.80%	\$78,808	
April	1390.15	\$8091.34	486.18	\$42	19.87	\$182	20.36	\$182	20.25	\$1,300	20.46	\$1,300	45.24	\$78,565	10.85	\$115	0.00	\$0	86.33	\$26.92	0.00	\$26.92	2115.77	\$92,685	81.37	3.85%	\$89,105	
May	2180.35	\$9079.51	917.52	\$42	42.13	\$182	20.36	\$182	20.25	\$1,300	20.46	\$1,300	88.26	\$228,575	10.85	\$115	0.00	\$0	0.00	\$390	0.00	\$390	3415.06	\$166,558	89.36	2.62%	\$162,826	
June	1562.36	\$75940.76	770.23	\$49	21.58	\$182	22.77	\$182	22.15	\$1,300	20.46	\$1,300	76.61	\$2579.82	10.85	\$115	0.00	\$0	83.78	\$5.59	0.00	\$5.59	2592.80	\$147,980	99.10	3.82%	\$143,619	
TOTAL TONNAGE	18,001.78		7,348.00		276.61		234.16		276.74		227.20		637.76		42.55		942.41		83.78		202.66		28,271.54		1,307.73		4.63%	\$ 2,047,242
TOTAL REVENUE	\$ 1,247,177		\$ 490,453		\$ 140,389		\$ 81,598		\$ 41,931		\$ 3,441		\$ 67,757		\$ 31,142		\$ -		\$ 2,982		\$ 8,912		\$ 2,104,782		\$ 67,540		\$ 2,047,242	

ecomaine  
**RECYCLING TOTALS**

	1991/92	1992/93	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10
<b>July</b>	287.96	323.48	496.67	533.59	593.37	667.46	666.77	732.22	1,085.76	1,174.28	1,439.83	1,392.49	1,670.01	1,536.03	1,801.55	1,963.92	2,212.79	2,776.35	2,745.86
<b>YTD</b>	287.96	323.48	496.67	533.59	593.37	667.46	666.77	732.22	1,085.76	1,174.28	1,439.83	1,392.49	1,670.01	1,536.03	1,801.55	1,963.92	2,212.79	2,776.35	2,745.86
<b>August</b>	283.48	349.92	507.49	632.76	669.37	716.80	631.03	681.37	1,160.65	1,335.45	1,549.36	1,380.26	1,611.16	1,725.95	2,157.27	2,285.15	2,394.69	2,729.66	2,605.20
<b>YTD</b>	571.44	673.40	1004.16	1166.35	1262.74	1,384.26	1,297.80	1,413.59	2,246.41	2,509.73	2,989.19	2,772.75	3,281.17	3,261.98	3,958.82	4,249.07	4,607.48	5,506.01	5,349.06
<b>September</b>	281.94	374.41	546.27	606.30	660.45	682.07	741.43	827.63	1,175.35	1,217.37	1,474.21	1,420.08	1,836.76	1,742.24	2,117.62	2,078.68	2,045.61	2,868.29	2,718.77
<b>YTD</b>	853.38	1047.81	1550.43	1772.65	1923.19	2,066.33	2,039.23	2,241.22	3,421.76	3,727.10	4,463.40	4,192.83	5,117.93	5,004.22	6,076.44	6,327.75	6,653.09	8,374.30	8,067.83
<b>October</b>	325.51	339.49	516.48	608.88	677.03	730.60	693.07	772.33	1,013.54	1,290.35	1,998.15	1,667.28	1,800.58	1,593.15	1,993.01	2,294.74	2,357.24	2,783.06	2,796.23
<b>YTD</b>	1178.89	1387.30	2066.91	2381.53	2600.22	2,796.93	2,732.30	3,013.55	4,435.30	5,017.45	6,461.55	5,860.11	6,918.51	6,597.37	8,069.45	8,622.49	9,010.33	11,157.36	10,864.06
<b>November</b>	281.68	337.00	543.15	626.32	688.18	688.07	621.13	824.11	1,146.92	1,316.17	1,750.31	1,596.47	1,483.24	1,744.19	2,198.55	2,277.91	2,256.00	2,333.81	2,662.58
<b>YTD</b>	1460.57	1724.30	2610.06	3007.85	3288.40	3,485.00	3,353.43	3,837.66	5,582.22	6,333.62	8,211.86	7,456.58	8,401.75	8,341.56	10,268.00	10,900.40	11,266.33	13,491.17	13,526.64
<b>December</b>	321.02	388.94	514.09	599.10	683.42	806.53	795.31	834.70	1,178.45	1,341.32	1,764.33	1,841.63	1,919.08	1,936.94	2,256.75	2,166.13	2,362.55	2,937.11	3,158.21
<b>YTD</b>	1781.59	2113.24	3124.15	3606.95	3971.82	4,291.53	4,148.74	4,672.36	6,760.67	7,674.94	9,976.19	9,298.21	10,320.83	10,278.50	12,524.75	13,066.53	13,628.88	16,428.28	16,684.85
<b>January</b>	271.05	359.99	444.28	557.29	608.08	632.55	606.67	673.01	909.51	1,367.61	1,707.27	1,765.43	1,467.16	1,657.08	2,114.52	2,068.29	2,564.76	2,441.23	2,683.89
<b>YTD</b>	2052.64	2473.23	3568.43	4164.24	4579.90	4,924.08	4,755.41	5,345.37	7,670.18	9,042.55	11,683.46	11,063.64	11,787.99	11,935.58	14,639.27	15,134.82	16,193.64	18,869.51	19,370.74
<b>February</b>	244.13	310.62	464.59	451.68	523.30	619.28	605.88	616.02	945.88	1,084.71	1,547.84	1,395.61	1,394.75	1,497.44	1,689.38	1,633.72	2,139.22	2,078.44	2,286.95
<b>YTD</b>	2296.77	2783.85	4033.02	4615.92	5103.20	5,543.36	5,361.29	5,961.39	8,616.06	10,127.26	13,231.30	12,459.25	13,182.74	13,433.02	16,328.65	16,768.54	18,332.86	20,947.95	21,657.69
<b>March</b>	275.97	436.63	512.53	570.16	584.39	616.62	671.88	751.34	1,062.77	1,098.41	1,459.30	1,572.04	1,629.24	1,774.99	2,016.88	1,823.79	2,258.34	2,354.49	2,907.84
<b>YTD</b>	2572.74	3220.48	4545.55	5186.08	5687.59	6,159.98	6,033.17	6,712.73	9,678.83	11,225.67	14,690.60	14,031.29	14,811.98	15,208.01	18,345.53	18,592.33	20,591.20	23,302.44	24,565.53
<b>April</b>	319.29	517.14	549.15	538.63	667.71	676.79	671.45	752.00	1,000.57	1,220.48	1,638.89	1,710.90	1,524.35	1,627.25	1,831.65	1,871.62	2,363.75	2,395.67	2,907.84
<b>YTD</b>	2892.03	3737.62	5094.70	5724.71	6355.30	6,836.77	6,704.62	7,464.73	10,679.40	12,446.15	16,329.49	15,742.19	16,336.33	16,835.26	20,177.18	20,463.95	22,954.95	25,698.11	24,565.53
<b>May</b>	315.59	488.88	547.91	671.66	698.84	639.03	707.09	765.11	1,193.95	1,311.08	1,714.14	1,732.85	1,576.35	1,877.96	2,224.46	2,279.00	2,516.52	2,279.50	2,279.50
<b>YTD</b>	3207.62	4226.50	5642.61	6396.37	7054.14	7,475.80	7,411.71	8,229.84	11,873.35	13,757.23	18,043.63	17,475.04	17,912.68	18,713.22	22,401.64	22,742.95	25,471.47	27,977.61	24,565.53
<b>June</b>	352.14	523.69	583.87	654.97	624.78	660.55	752.80	807.31	1,234.16	1,348.20	1,453.10	1,783.82	1,683.84	2,020.91	2,207.89	2,140.94	2,459.61	2,727.78	2,727.78
<b>Total</b>	3,559.76	4,750.19	6,226.48	7,051.34	7,678.92	8,136.35	8,164.51	9,037.15	13,107.51	15,105.43	19,496.73	19,258.86	19,596.52	20,734.13	24,609.53	24,883.89	27,931.08	30,705.39	24,565.53

Projection based on:

**ecomaine Neighborhood Recycling Monthly Totals For  
March 1, 2010 Through March 31, 2010**

	Pop.	Town Tons- MSW Month	Town Tons-Rec Drop-off - Month	Town Tons-Rec Curb- month	Town Tons-Rec Monthly Total	Town MSW + Rec Monthly Total	Town % Rec Month
Bridgton	5,120	154.13	45.46		45.46	199.59	22.78%
Cape Elizabeth	9,178	222.39	103.68		103.68	326.07	31.80%
Casco	3,690	71.14	7.92		7.92	79.06	10.02%
Cumberland	7,762	122.32		55.53	55.53	177.85	31.22%
Falmouth	10,950	173.43	77.99	72.28	150.27	323.70	46.42%
Freeport	8,010	137.31	49.43		49.43	186.74	26.47%
Gorham	15,183	173.92	31.32	78.43	109.75	283.67	38.69%
Harrison	2,458	72.51	13.47		13.47	85.98	15.67%
Hollis	4,583	78.30		27.12	27.12	105.42	25.73%
Limington	3,822	128.51	7.12		7.12	135.63	5.25%
Lyman	4,155	95.64	17.77		17.77	113.41	15.67%
Naples	3,498	86.97	9.67		9.67	96.64	10.01%
No. Yarmouth	3,485	46.00		38.20	38.20	84.20	45.37%
Ogunquit	1,286	36.94	0.00		0.00	36.94	0.00%
Parsonsfield	1,770	67.36		7.02	7.02	74.38	9.44%
Portland	64,249	816.07	78.64	341.72	420.36	1236.43	34.00%
Pownal	1,610	12.60		9.73	9.73	22.33	43.57%
Saco	18,328	433.42	22.21	137.06	159.27	592.69	26.87%
Scarborough	18,604	451.77	64.41	175.85	240.26	692.03	34.72%
S. Portland	23,729	531.96	27.91	186.02	213.93	745.89	28.68%
Standish	9,946	244.00	59.06		59.06	303.06	19.49%
Tri-Town	4,403	158.06	14.93		14.93	172.99	8.63%
Waterboro	7,247	209.54	41.06		41.06	250.60	16.38%
Windham	15,988	185.51	20.72	124.28	145.00	330.51	43.87%
Yarmouth	8,266	182.95	97.16		97.16	280.11	34.69%
		4,892.75	789.93	1,253.24	2,043.17	6,935.92	29.46%

**ecomaine Neighborhood Recycling Year to Date Totals For  
July 1, 2009 Through March 31, 2010**

Town	Town Tons-MSW To Date	Town Tons-Rec Drop off To Date	Town Tons-Rec Curb To Date	Town Tons-Rec Total To Date	Town Total MSW+Rec	Town % Rec To Date
Bridgton	1683.42	444.59	0.00	444.59	2128.01	20.89%
Cape Elizabeth	1944.70	874.52	0.00	874.52	2819.22	31.02%
Casco	699.28	143.73	0.00	143.73	843.01	17.05%
Cumberland	1230.07	0.00	527.26	527.26	1757.33	30.00%
Falmouth	1639.31	711.27	581.48	1292.75	2932.06	44.09%
Freeport	1429.92	354.21	0.00	354.21	1784.13	19.85%
Gorham	1629.41	206.21	762.66	968.87	2598.28	37.29%
Harrison	727.48	141.66	0.00	141.66	869.14	16.30%
Hollis	722.99	0.00	241.41	241.41	964.40	25.03%
Limington	1253.25	77.63	0.00	77.63	1330.88	5.83%
Lyman	865.30	183.95	0.00	183.95	1049.25	17.53%
Naples	856.68	175.66	0.00	175.66	1032.34	17.02%
No. Yarmouth	436.70	90.86	311.12	401.98	838.68	47.93%
Ogunquit	488.52	57.05	0.00	57.05	545.57	10.46%
Parsonsfield	672.85	0.00	72.44	72.44	745.29	9.72%
Portland	7600.57	716.96	2989.05	3706.01	11306.58	32.78%
Pownal	159.67	47.75	59.34	107.09	266.76	40.14%
Saco	3788.68	119.57	1185.89	1305.46	5094.14	25.63%
Scarborough	4057.06	537.96	1570.39	2108.35	6165.41	34.20%
S. Portland	5059.55	217.34	1602.83	1820.17	6879.72	26.46%
Standish	2237.81	544.35	0.00	544.35	2782.16	19.57%
Tri-Town	1269.99	79.68	0.00	79.68	1349.67	5.90%
Waterboro	1839.78	341.76	0.00	341.76	2181.54	15.67%
Windham	1695.67	89.26	1112.83	1202.09	2897.76	41.48%
Yarmouth	1783.88	709.56	0.00	709.56	2493.44	28.46%
	45,772.54	6,865.53	11,016.70	17,882.23	63,654.77	28.09%