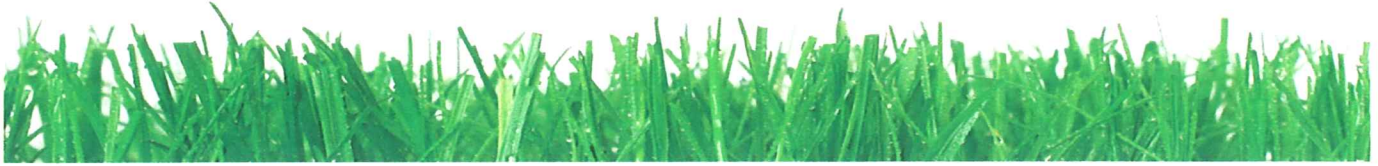


2011eco-Excellence Awards

Honoring **local** environmental activities



March 22, 2011 (Tuesday)

10:30 am-1:00 pm

Summary

Attendance: 100+ (based on rental of 100 chairs plus use of our own)

Participating towns: 24

Entries: 36

Awards

Community awards (individuals): 31

Business awards: 10 plus one Best Business Award

Grand Award (rocking chair): 1

Best Business Award (engraved glass plate): 1

Special exemplary business award: 1 (to Paul Bell, Conversion products, Biddeford)

Total awards presented: 44

Recycled fleece jackets given to nominators and winners: 88

Comparative Data:

<u>Date</u>	<u>Municipalities</u>	<u>Framed Awards</u>	<u>Attendance</u>
3/16/06	11	12	N/A*
4/24/07	21	21	35
3/18/08	26	31	90
3/24/09	30	33	90
3/16/10	35	38	108 (*individual town presentations)
3/22/11	24	41	100+

Participating communities:

Bridgton	Gorham	Old Orchard Beach	Sanford
Cape Elizabeth	Gray	Parsonsfield	Scarborough
Casco	Harpswell	Portland	South Portland
Cornish	Hollis	Pownal	Standish
Falmouth	Jay	Readfield	Windham
Freeport	Monmouth	Saco	Yarmouth

Welcome to the Spring
ecomaine
Recycling Idea Exchange
 April 27, 2011 (Wednesday)



Agenda

- 5:15 – 5:45 P.M. Optional tour of the:
- single-sort recycling facility,
 - waste-to-energy plant,
 - or
 - landfill/ashfill (weather permitting)

5:45 – Light buffet dinner

6:00 - 6:06 Introductions

6:06 – 6:45 Community Electronic Bulletin Board...Free!

Jean Haskell, Systems Engineering

- How it works (in plain English)
- What it can do for your committee or group
- Ask questions/ Get answers
- Share ideas on usage

6:45 - 7:45 Real Life Experiences:

- 6:45-7:05 **Achieving High Recycling Rates**
 Panel discussion
Pownal (48%) Jamie Welch, Recycling Committee Chair
Falmouth (47%) Bonnie Rodden, Town Councilor and
 ecomaine Board Member
Windham (43%) Doug Fortier, Public Works Director
- 7:00-7:20 **Beyond Recycling**
 Portland Waste Reduction Group
 Co-Chairs Susan Webster and Martha Sheils
- 7:20-7:40 **How to Work with Your Transfer Station Manager**
 Panel discussion
Yarmouth Erik Street, Public Works Director
Cape Elizabeth Robert Malley, Public Works Director
Standish Roger Mosley, Public Works Director

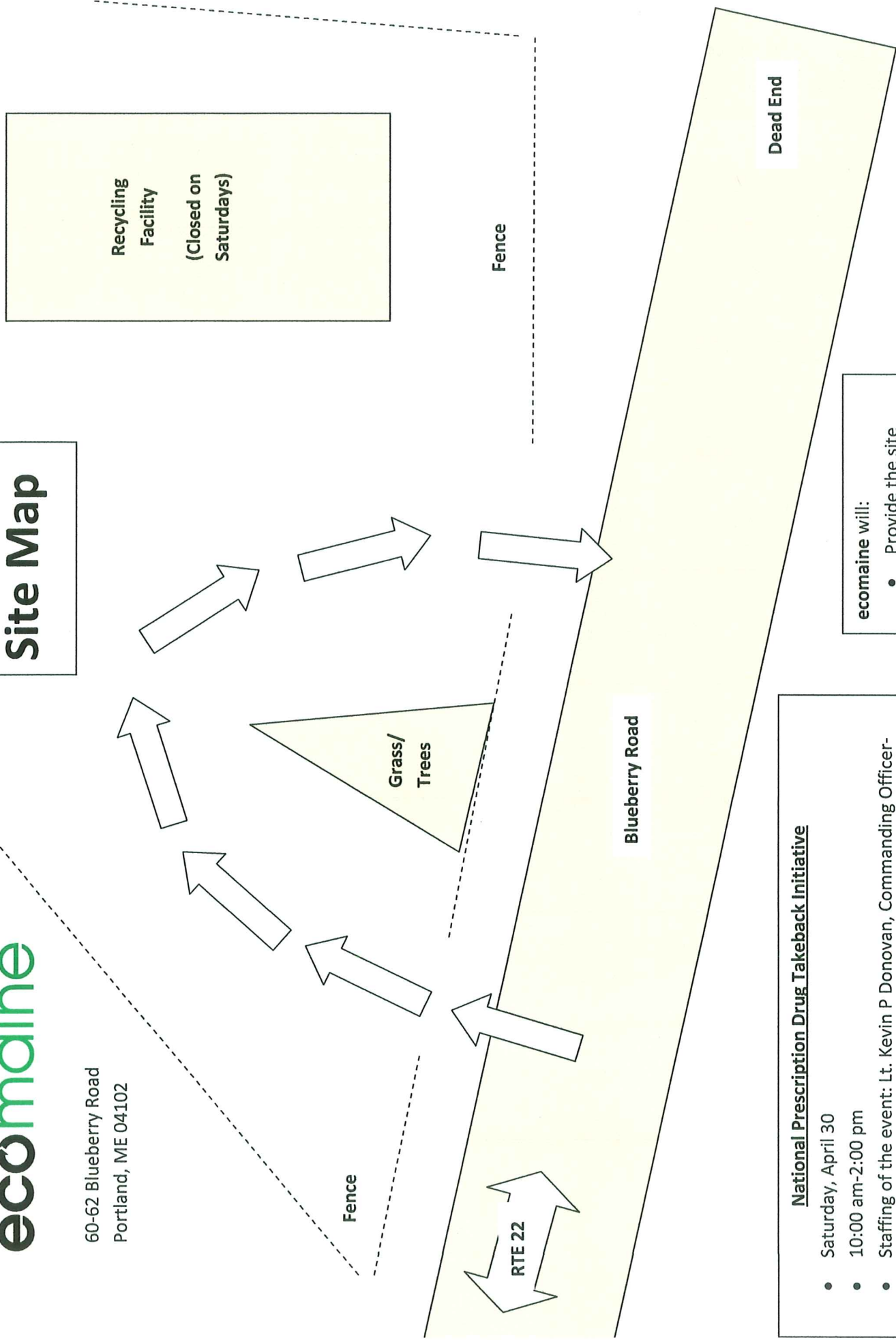
Coming?

Please let us know by
 April 20th.
 Call 523-3108
 or send e-mail to
 dunn@ecomaine.org



60-62 Blueberry Road
Portland, ME 04102

Site Map



National Prescription Drug Takeback Initiative

- Saturday, April 30
- 10:00 am-2:00 pm
- Staffing of the event: Lt. Kevin P Donovan, Commanding Officer-Troop G, Maine State Police
- Maine DEA agent in charge of the program: Michael Wardrop

ecomaine will:

- Provide the site
- Hand out our relevant materials

Web Site Analytics

	* Oct 2010	Nov 2010	Dec 2010	Jan 2011	Feb 2011
Total Visits	1,189	1,456	1,529	1,626	1,644
Unique Visits (# persons)	790	1,160	1,169	1,195	1,320
New Visitors	790	1,104	1,077	1,098	1,210
Returning Visitors	399	352	452	528	434
In-State Visitors	786	781	969	1,018	994
Referrals (via links)	246	248	307	224	412
Direct Connection	519	362	397	400	443
Average Time On Site (min)	1:51	2:21	2:17	2:25	2:00
Average # Pages Viewed	2.86	3.41	3.35	3.48	3.10
Top 5 Pages (excluding index/home)	1=most popular				
Recycling	1	1	1	1	1
WTE (Electric Generation)	2	2	3	3	3
About Us	3	3	2	2	2
Contact Info	4	5		4	
Stats/Annual Reports	5		5	5	4
Jobs		4	4		5

*Tracking began Oct. 9, 2010;
 ecomaine employee filter not applied until Nov. 1, 2010

of times visits were made to the site ; includes multiple visits by the same individual

of individuals who visited during the designated time period (not the # times visits were made)

of individuals who have never visited the ecomaine Website before

