

ecomaine

Memorandum

DATE: March 28, 2018

TO: Chair and Members of the Board

FROM: Kevin H. Roche, CEO

SUBJECT: Outreach & Recycling Committee Minutes – January 25, 2018

The **ecomaine** Outreach & Recycling Committee met January 25. The meeting was called to order by Committee Chair Caleb Hemphill.

Attendees: Rob Wood, Caleb Hemphill, Robert Randall and Maureen McDevitt

1. Approval of Minutes (*Attachment A*)
 - A quorum was not present therefore the committee was unable to approve the minutes from November 9, 2017.
2. Education & Outreach
 - Caleb proposed changing the flow of the agenda to ensure there was ample time for the Education & Outreach and Recycling Markets updates, which has not been discussed in recent meetings due to time constraints. All approved the change in agenda topic order.
 - Katrina Venhuizen reviewed the Education & Outreach Data (*Attachment B1*) and shared an Instagram post with the committee members, illustrating the [on-court recycling “edutainment” games](#) we are doing as part of the Red Claws sponsorship.
 - Lisa Wolff reviewed the ecomaine Website & Media Analytics (*Attachment B2*).
 - Lisa Wolff also reviewed the Recycling Market Report (*Attachment C*).
3. Eco-Excellence Nominations

The remainder of the meeting was focused on selecting the recipients of 2018 eco-Excellence Awards and determining who the overall winners in the Business, Individual and Community/Non-Profit categories would be.

 - Of 21 nominated individuals, a total of 18 were selected. Three were not selected because they were: (1) outside of our service area, (2) already won last year, or (3) represented a duplication in a category where another nominee was selected.
 - The full list of winners can be found [here](#).
4. Meeting adjournment:
 - Bob Randall made a motion to adjourn the meeting, Maureen McDevitt seconded and all were in favor of adjourning at 5:52 p.m.