

# ecomaine

## Memorandum

**DATE:** January 8, 2021

**TO:** Chair and Members of the Board

**FROM:** Kevin H. Roche, CEO

**SUBJECT:** **Agenda for the Supplemental Outreach & Recycling Committee Meeting**

There is a supplemental **ecomaine** Outreach & Recycling Committee scheduled for January 14, 2021 @ 4:00PM. The meeting will be held on the Zoom Platform.

The agenda for this meeting is as follows:

1. Approval of Minutes (*Attachment A*)
2. Review of FY22 budget recommendation for Tagging & Education Program (*Presentation*)
3. Review of Master Recycler Curriculum (*Attachment B*)
4. Other

### Meetings:

Outreach & Recycling Committee	02-11-2021 @ 3pm
Executive Committee	02-11-2021 @ 4pm
Full Board of Directors	03-18-2021 @ 4pm
Finance & Audit Budget Review	03-25-2021 @ 4pm
Full Board of Directors	04-15-2021 @ 4pm
Finance & Audit Committee	05-20-2021 @ 3pm
Executive Committee	05-20-2021 @ 4pm
Outreach & Recycling Committee	05-27-2021 @ 4pm
Annual Board of Directors Meeting	06-17-2021 @ 11:30am

# ecomaine

## Memorandum

**DATE:** November 12, 2020  
**TO:** Chair and Members of the Board  
**FROM:** Kevin H. Roche, CEO  
**SUBJECT:** Outreach & Recycling Committee Minutes – November 12, 2020

The **ecomaine** Outreach & Recycling Committee met November 12 via Zoom. The meeting was called to order at 4:03 p.m. by Caleb Hemphill, Chairman.

1. Approval of Minutes
  - David Durrell moved to approve minutes, Linda Boudreau seconded and all unanimously approved.
2. School Grants Program/Planning
  - Staff gave an overview of FY20's grants, and those with outstanding final reports due to COVID-19 pandemic. (Schools have an extension until 12/31/2020 to submit final reports and remain eligible for remaining 20% of grant funding.)
  - Staff presented applications for FY21 grants, and the Committee approved the following 10 grants (and one tabled), resulting in \$18,537.21:
    - i. Appletree School, Cape Elizabeth: \$275 for recycled-content paper towels (to use in compost) to replace reusable towels during pandemic
    - ii. Boys & Girls Club of Southern Maine, Portland Clubhouse: \$5,000 for composting program in Portland Clubhouse
    - iii. Children's Nursery School, Portland: \$284.27 for composting materials
    - iv. Gorham Cooperative Preschool: One compost tumbler
    - v. Gray-New Gloucester High School, Gray: \$4,510 for composting materials and curriculum development and community support
    - vi. King Middle School, Portland: \$495 for trash cleanup materials
    - vii. St. Brigid's School, Portland: \$600 for a Palgram Greenhouse
    - viii. Waldo County Technical Center, Liberty: \$945 for recycling collection and transportation
    - ix. Westbrook High School: \$3,500 for water bottle filling stations
    - x. Kent's Hill School, Readfield: \$2,807.97 for campus-wide recycling bin program
    - xi. The committee agreed to table review of a request by Portland Public Schools for \$5,000 for a classroom compost program until the schools submitted FY20 final reports and the FY21 proposal was further refined (at a special Committee meeting TBD or in February 2021).
3. FY21 eco-Excellence Awards
  - Staff provided an overview of the roll-out for the FY21 eco-Excellence Awards, which was accepted by the Committee.

4. Manager's Report

- Recycling Markets & Contamination: staff gave an overview of early FY21 markets and contamination
- Recycling Interns & Curbside Education: staff provided data on tagging and contamination specific to the Recycling Education Internship program.
- Staff provided an update on metrics from outreach/P.R. in FY21 to date, as well as a recent survey of stakeholders on the frequency and content of news and information emails.

5. Other/New Business (*none*)

David Durrell made the motion to adjourn at 5:57 p.m. Linda Boudreau seconded. All approved.

**Attendees:** Caleb Hemphill, Linda Boudreau, Jeff Amatrudo, Rob Wood, Jamie Garvin, David Durrell

**Staff:** Matt Grondin, Kathryn Oak, Lena Ives, Vanessa Berry

DRAFT

To see the full Master Recycler Curriculum, [click here](#).

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# Master Recycler Program

Become a Certified “ecomaineiac”

**ecomaine**

64 Blueberry Road  
Portland ME 04102  
(207) 773-1738

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## ORIENTATION

### Who is this for?

Are you an avid recycler at home? Have you ever covertly picked recycling out of the trash can to put it in the right place? If so, you're the perfect person to join ecomaine in our 2021 Master Recycler Program! This course is designed for those who are fascinated by trash and recycling and want to help ecomaine and their own communities keep those precious resources out of landfills. Whether you're a bank teller or a sustainability coordinator, this course will provide an expert-level deep-dive into the world of recycling and waste management in Maine.

It is our hope that, through this course, you will become an expert recycler at home and an excellent resource for your neighbors to help them practice the 3Rs: Reduce, Reuse, and then Recycle!

### Process

The Master Recycler Program is designed to be completed at your own pace. Each chapter of the course contains at least two sections about a particular topic in waste management and recycling. These sections contain **at least** one reading assignment and one activity. While there is no specific deadline to complete these assignments, **this course must be completed within six months of the date received.**

Specific questions about the program, as well as any questions regarding the course content, can be sent via email to Vanessa Berry, Environmental Educator, at [berry@ecomaine.org](mailto:berry@ecomaine.org) or by phone at (207) 523-3142. She will be your course moderator and will provide additional resources, as well as any feedback on the work you submit.

### Submitting Assignments

While there are no deadlines for submitting assignments during this six-month program, you can expect monthly check-ins from ecomaine. We encourage you to submit assignments on an ongoing basis as they are completed, one chapter at a time, and your course moderator will provide a confirmation for each chapter along with any feedback. Completed materials can be submitted in the following ways:

- Assignments can be emailed to [berry@ecomaine.org](mailto:berry@ecomaine.org)
- Assignments can be submitted by mail to:  
ecomaine attn: Vanessa Berry  
64 Blueberry Road  
Portland, ME 04102
- Other methods for submitting assignments can be arranged in advance. Contact your course moderator for more information.