

# ecomaine

## Memorandum

**DATE:** November 10, 2022  
**TO:** Chair and Members of the Board  
**FROM:** Kevin H. Roche, CEO  
**SUBJECT:** Outreach & Recycling Committee Minutes – November 10, 2022

The **ecomaine** Outreach & Recycling Committee met November 10 via Zoom. The meeting was called to order at 4:05 p.m. by Caleb Hemphill, Chairman.

1. Approval of Minutes
  - Troy Moon moved to approve September minutes; Rob Wood seconded. Motion was approved.
2. Presentation of Recycling is a Work of Art winners' photos
  - Staff provided a slideshow of the fully painted containers from the 2022 *Recycling is a Work of Art* painting contest.
3. New Stakeholder Engagement Proposals
  - Staff provided an overview of plans for two new stakeholder engagement efforts: 1) an ecomaine "ecofest" community event in the spring and 2) a policymaker / stakeholder education session over the winter. The Committee was supportive of both efforts.
4. eco-Excellence Award Nominations Launch
  - Staff provided a preview of promotional efforts associated with the annual eco-Excellence Awards call for nominations.
5. Manager's Report
  - Staff provided a report on the following:
    - i. To-date FY23 P.R. & Outreach Metrics
    - ii. Recycling Tagging Program
    - iii. Coming up in 2023...
      1. eco-Excellence Submission Judging at next (Feb. 2, 2023) Committee meeting
      2. Upcycle Challenge Submissions (January-March; Committee review in April, followed by public voting in late April)
      3. School Recycling Grant Timeline (Mid-year and final reports in December and April, respectively)
6. Recycling Market Reports
  - Staff presented the latest market reports for recyclable commodities.
7. Other Business
  - The Committee Chair reminded members that the Committee's next meeting, on February 9, 2023, will be at 3:00 p.m. instead of the usual 4:00 p.m.

Troy Moon made the motion to adjourn at 4:57 p.m. Rob Wood seconded.

**Attendees:** Caleb Hemphill, Rob Wood, Linda Cohen, Troy Moon, Tony Ward

**Staff:** Matt Grondin, Katrina Venhuizen, Alex Miller, Nate Cronauer, Kayla King