

ecomaine

Memorandum

DATE: May 25, 2023
TO: Chair and Members of the Board
FROM: Kevin H. Roche, CEO
SUBJECT: Outreach & Recycling Committee Minutes – May 25, 2023

The **ecomaine** Outreach & Recycling Committee met May 25th. The meeting was called to order at 4:05 p.m. by Caleb Hemphill, Chairman.

1. Approval of Minutes
 - Rob Wood moved to approve April 13th’s minutes; Linda Boudreau seconded. The motion was approved unanimously.
2. CEO Kevin Roche opened the meeting sharing information about ecomaine’s upcoming annual meeting and our guest speaker, Michael Hoffman, a financial analyst in the solid waste industry. Kevin also gave an update to the progress made on the acquisition of 90 Blueberry Rd. in Portland, ME. Kevin also shared Matt Grondin’s departure of ecomaine effective June 2nd, 2023. Kevin concluded by noting that Nate Cronauer has been appointed Acting Communications Manager in the interim.
3. Review and approval of final payments for ecomaine’s ‘FY22-23 School Waste Diversion Grant’ submissions-
 - The committee approved a “no-cost extension” for Fiddlehead School in Gray, ME to reallocate funds received due to the inability to secure construction of a concrete dumpster pad. An updated submission was received to be approved by the committee.
 - The committee recognized and approved that Lyseth Elementary in Portland, ME would not receive the final 20% of their grant because a final report was not received.
 - Caleb H. motioned to close out ‘FY22-23 School Waste Diversion Grant.’ Dave Durrell seconded.
4. Review and Approval of ‘FY23-24 School Waste Diversion Grant’ submissions -
 - The committee decided to have Nate reach back out to H.B. Emery school to have them reevaluate their grant and bring down to hard cost, issues of cost to waste hauling and replicability of the grant were mentioned.
 - The committee decided to have Nate reach back out to Readfield Elementary School to receive more information on expenses of the grant, the committee did not want to disapprove, but needs more info.
 - Linda Boudreau suggested working with the educators in the grant process moving forward to have them conduct waste audits to assess the grant applicants’ successes and challenges of their projects.
 - The committee approved **\$11,324** of the total \$25,000 to be distributed to their respective schools. Several submissions were not approved due to being too

vague, not aligning enough with waste diversion, or was not replicable enough in nature once established.

5. FY23 P.R. & Outreach Metrics – Nate Cronauer provided a look at FY23’s metrics to date.
6. Program updates – staff provided updates on the progress of the following:
 - ecomaine Annual Meeting June 15th, 2023
 - Nate shared updates on the hiring of Abigail Hart as “Social Media and Marketing Specialist” and Bea Johnson as “Environmental Educator”
7. Recycling Market Report: Nate Cronauer presented the handout of recycling markets/pricing.
8. Other Business: The Committee recognized the service at ecomaine of Matt Grondin, who will be departing after June 2nd, 2023.

Caleb Hemphill made the motion to adjourn at 5:13 p.m. Linda Boudreau seconded.

Attendees: Caleb Hemphill, Linda Boudreau, Linda Cohen, Troy Moon, Rob Wood, Erik Street, Dave Durrell, and Amber Swett

Staff: Nate Cronauer