

ABOUT THE MULTI-FAMILY RECYCLING INITIATIVE

ecomaine's Multi-Family Recycling Initiative is a free, collaborative program designed to improve recycling access, awareness, and participation in multi-family properties. Recycling can be more challenging in these settings, and we believe the best solutions come from working together.

Participants will receive hands-on support, free resources, and a chance to co-create strategies that make recycling easier and more effective for everyone. Together, we'll build a model that can benefit communities across Maine.

This initiative aims to:

- **INCREASE ACCESS TO RECYCLING** for residents in multi-unit properties.
- **REDUCE CONTAMINATION** by providing clear guidance and support.
- **ENGAGE AND EDUCATE** both residents and property staff to build shared ownership.
- **CREATE REPLICABLE MODELS OF SUCCESS** that can be scaled across other communities.

Who It's For: This program is open to multi-family properties within ecomaine's service area; including apartments, condominiums, senior living communities, affordable housing, apartment style dorms, and housing authorities.

Our Offerings



MATERIALS & SIGNAGE

Recycling bags for residents and clear signage for trash and recycling areas.



ON-SITE EVALUATIONS

Walkthroughs to understand your current system and identify areas for improvement.



IMPLEMENTATION SUPPORT

Personalized guidance to improve your recycling setup and address challenges.



FLYERS & DIGITAL RESOURCES

Handouts, newsletters, and email-ready materials to inform and engage residents.



WORKSHOPS

Interactive sessions for residents and/or staff to provide education and answer questions.



PROGRAM TIMELINE

Our team will work with your property over an estimated 10-week period to provide focused support. The timeline may be adjusted as needed, and we encourage your feedback throughout to help make the program as effective as possible.



Your Partners in Recycling

Join The 10-Week Pilot Program

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| WEEKS 1-2 | Site evaluation and begin weekly waste audits; staff education |
| WEEKS 2-3 | Deployment of resident resources |
| WEEKS 3-5 | Educational presentation for residents highlighting recycling best practices |
| WEEKS 6-9 | Second deployment of resident resources |
| WEEK 10 | Analyze data collected and evaluate next steps |

Improving recycling isn't just good for the environment, it can also lower contamination-related costs, support your sustainability goals, and reflect positively on your property. Plus, residents want it!

We're here to make it easier for your team and your community to recycle right, together.

LET'S STAY IN TOUCH

We are always looking for properties to participate in our free programming. Your feedback and participation will help build a stronger, community-driven model for multi-family recycling.

Let's schedule a time to talk about how we can support your efforts today!

WEBSITE: ecomaine.org/multifamily

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This program is offered free of charge and is fully funded by a grant from the U.S. Environmental Protection Agency (EPA). ecomaine is a nonprofit waste management organization serving communities across Maine through sustainable waste-to-energy, recycling, and education programs.

